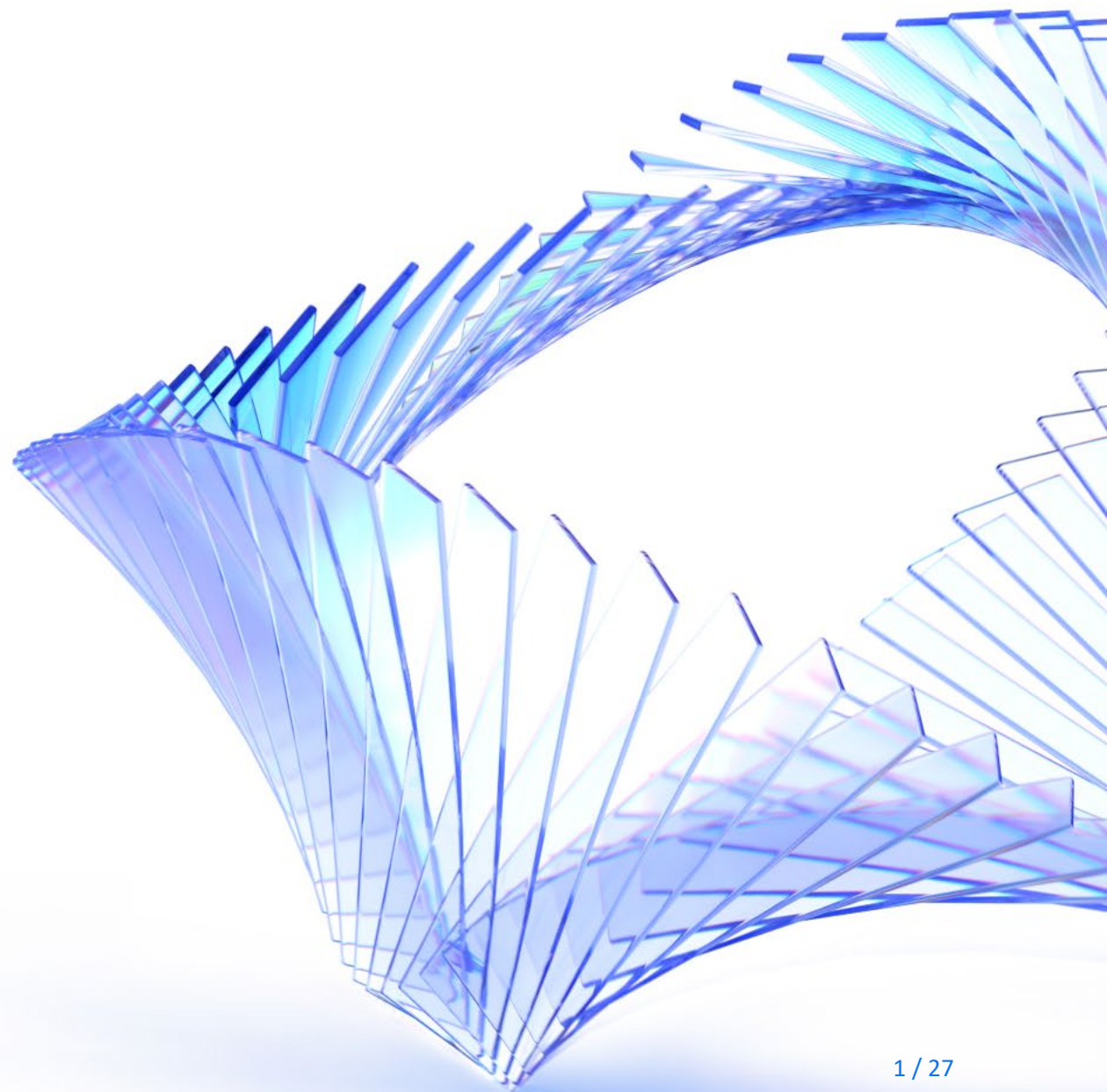


請鍵入簡報標題

AI 賦能 智勝未來

簡報者

2026-04-13



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分類頁

標題 (40級 微軟正黑)

- 內文字型(32級 微軟正黑)
 - 項目 1 (24級 微軟正黑)
 - 項目 2 (20級 微軟正黑)
 - 子項目 1 (16級 微軟正黑)

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謝謝聆聽

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素材庫

基底、裝飾、元件與應用圖騰

元件總覽

Core card families translate the shared surface system into entry, hero, capability, and support roles.



系統層

Cards for interface quality, journeys, and system polish.



能力

Cards for research, framing, and audience insight.



建設

Cards for implementation, APIs, and release execution.



工作負載

Cards for interface quality, journeys, and system polish.



優化

Cards for interface quality, journeys, and system polish.



關節

Cards for interface quality, journeys, and system polish.

導航標籤

Compact horizontal chips for category switching, active-state emphasis, and lightweight navigation.



卡片模組

Mixed card widths help establish primary, secondary, and support narratives within one composition.

主導敘事

Use the primary card to frame the main story, business question, or strategic headline.

優先行動

Use a highlighted secondary card for rollout, launch, or time-sensitive activation.

專家洞察

Use a neutral support card for context, commentary, or specialist interpretation.

整合流程

Use wide cards to explain orchestration, handoffs, and cross-functional movement.

規模化就緒

Use a wide companion card for platform resilience, operations, or growth planning.

2 x 2 卡片矩陣

Use a balanced matrix when four capabilities need equal weight and fast scan-ability.



探索

Cards for research, framing, and audience insight.



交付

Cards for implementation, APIs, and release execution.



經驗

Cards for interface quality, journeys, and system polish.



賦能

Cards for growth, go-to-market, and internal adoption.

狀態矩陣

Preview the approved frosted and neutral surface treatments across default, active, and emphasis states.

介面層 / 表面層

Default content card

浮層 / 懸浮層

Raised nested group

靜態 / 低干擾

Low-contrast background card

邊框 / 邊緣線

Gold-accent emphasis state

色卡規格

Canonical palette tokens for brand expression, emphasis, and neutral structure.

色盤

	Color / Brand / Primary Vision Blue #1473E5 CTA, key nodes, section dividers		Color / Text / Neutrals Heading # 2F2F36 Heading
	Color / Brand / Secondary Energy Blue #0092E6 Highlights, data accents, secondary cues		Color / Text / Neutrals Subtitle # 6A7B8C Subtitle
	Color / Accent / Gold Signal Gold #E6BF26 Premium emphasis, directional moments		
	Color / Neutral / 100 Mist Gray #E0E6EF Quiet separators and low-noise structure		

Text neutrals: Heading / #2F2F36, Subtitle / #6A7B8C.
Reserve blue and gold for emphasis, keep body copy neutral, and avoid ad-hoc accent variants outside the token system.

介面、框線與文字樣式角色

Card recipes for surfaces, subtle borders, text hierarchy, and frosted-glass treatments.

Surface, Border & Text Roles

Surface / Base

Default content cards and clean canvas

#FFFFFF

Surface / Elevated

Raised groups and nested content blocks

#FCFCFD

Surface / Frosted / Default

Glass overlays using white plus subtle border
Used by Glass card components

#FFFFFF 72%

Border / Subtle

Primary outline for cards, tables, and panels

#DCE5F0

Text Roles

Text / Primary #111111

Text / Secondary #6A7B8C

 Frosted

Glass card

White 72% + subtle border

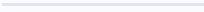
Recipe Rule

Apply the same frosted fill and subtle border recipe across all component pages.

線條與項目符號規範

Canonical stroke and bullet tokens for dividers, callouts, and low-noise navigation cues.

Stroke Tokens

Line / Brand / Primary Vision Divider	#1473E5 2 pt Solid Section dividers and hero separators	
Line / Accent / Gold Signal Arrow	#E6BF26 2 pt Solid Directional emphasis and premium cues	
Line / Neutral / Subtle Mist Divider	#E0E6EF 1 pt Solid Quiet structure and timeline baselines	

Bullet Tokens

Bullet / Brand Vision Blue Key ideas, section anchors, and active states
Bullet / Secondary Energy Blue Support points, data callouts, and secondary marks
Bullet / Neutral Mist Gray Background lists and low-priority navigation

Rule: Keep paragraph text neutral; only bullets, dividers, and directional moments should carry brand or accent color.

連接線與時間軸樣式

Approved pattern recipes for sequenced milestones, vertical connectors, and directional rhythm.

Pattern / Timeline / Milestone



Use a neutral baseline plus branded milestone nodes to show sequence without overwhelming the content.

Pattern Tokens

Baseline

Line / Neutral

Milestone

Bullet / Brand

Connector

Line / Brand

Usage Rule

Keep the baseline quiet, then use one active color family to guide the milestone order.

線條樣式

Reusable application cards showing how tokens translate into dividers, arrows, and timelines.

Divider

Pattern / Divider / Title

Section Title



Use a primary brand divider to separate headings from content blocks without adding extra color noise.

Arrow

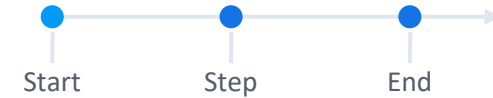
Pattern / Arrow / Direction



Use the accent arrow for flow direction, handoff states, or premium callouts that need stronger emphasis.

Timeline

Pattern / Timeline / Sequence



Use a neutral line with selective colored nodes when the slide needs order, milestones, or stage progression.

Rule: Choose one pattern family per slide so dividers, arrows, and timelines reinforce a single hierarchy instead of competing.

金色裝飾線

Formal PowerPoint spec for all short, medium, and long gold decorative lines, including exact gradient stops and usage guardrails.

Gradient Direction

Type	Linear
Angle	0° (Left -> Right)
Applies To	All gold decorative lines: Short / Medium / Long

Color Stops & Position

Position	Hex	Intent
 0%	#A9791C	Deep gold start for a controlled edge.
 20%	#C89A2A	Warm gold transition.
 50%	#E6BF26	Primary brand gold anchor.
 80%	#F2D36B	Highlight gold.
 100%	#FFF1B0	Light gold lift at the tail.

Sizing & Preview

Width: 2 pt	Style: Solid
Long	 100%
Medium	 60-70%
Short	 ~10%

PowerPoint Notes

- Use the built-in line gradient, not images.
- All gold decorative lines must share the same stops and percentages.
- Keep #E6BF26 fixed at 50% as the visual center.
- Do not reorder stops or change their ratios.
- Maintain a balanced dark-to-light flow; avoid a one-sided metallic look.

Gold Decorative Line Linear Gradient, 0° (Left -> Right) 0% #A9791C / 20% #C89A2A / 50% #E6BF26 / 80% #F2D36B / 100% #FFF1B0 Width: 2 pt, Solid

表格樣式

Reusable PPT table families that keep hierarchy clear while adapting to comparison, list, and executive-summary business needs.

Difference-led

Comparison Table

Use clear column contrast and selective accent fills to make trade-offs visible at a glance.

Feature	Plan A	Plan B
Setup	Fast	Requires vendor onboarding
Cost	Lower fixed cost	Higher but more scalable
Risk	Manual QA needed	Governed rollout flow
Fit	Pilot / lean teams	Enterprise / long-term

For

Vendor selection, plan comparison, pricing options, and before / after discussions.

Readability-led

List Table

Use restrained striping, stable alignment, and neutral text so long lists remain easy to scan.

No.	Action Item	Owner
01	Finalize narrative headline	PM
02	Confirm product screenshots	Design
03	Align KPI wording with sales	Biz
04	Review presentation flow	Lead
05	Export final client deck	Ops

For

Task lists, rollout trackers, meeting actions, checkpoints, and owner-based coordination.

KPI-led

Summary Table

Use compact labels plus oversized values so the table behaves like a quick executive dashboard.

Metric	Value
Revenue	+ 28%
CAC	- 12%
Pipeline	34 Deals

For

Board updates, campaign recap, monthly reporting, and management summary slides.

Rule: Copy one pattern family per slide, keep the header style consistent, and only use accent fills where the hierarchy truly needs emphasis.

標準資料表範例

Core layout for structured comparison and data reporting.

Product / Service	Category	Q1 Revenue	Q2 Revenue	Growth	Status
Vision Analytics Pro	SaaS	\$1,240,000	\$1,580,000	+27.4%	●
Edge Connector Suite	Hardware	\$ 820,500	\$ 910,200	+10.9%	●
DataBridge API	Platform	\$ 640,000	\$ 730,000	+14.1%	●
InsightBoard Lite	Freemium	\$ 210,000	\$ 195,000	-7.1%	●
Cloud Relay Service	Infra	\$ 480,000	\$ 560,000	+16.7%	●

Data reflects consolidated Q1–Q2 actuals. Growth calculated YoY against prior half.

矩陣資料表範例

Side-by-side capability alignment across plan tiers.

Feature	Starter	Professional	Enterprise
Users	Up to 5	Up to 25	Unlimited
Data Sources	3	15	Unlimited
API Access	—	✓	✓
Custom Dashboards	—	✓	✓
SSO / SAML	—	—	✓
Dedicated Support	Email	Priority	24 / 7 SLA

All plans include 99.9% uptime SLA and SOC 2 Type II compliance.

多裝飾資料表範例

Key metrics with trend signals and target tracking.

KPI Metric	Owner	Target	Actual	vs Target	Trend
Monthly Recurring Revenue	Finance	\$2.4 M	\$2.58 M	+7.5%	▲
Customer Churn Rate	Success	< 2.0%	1.6%	-0.4pp	▼
NPS Score	CX	≥ 55	61	+6 pts	▲
Support Ticket SLA	Ops	95%	91.2%	-3.8pp	▼
Pipeline Coverage	Sales	4×	3.7×	-0.3×	▶
Feature Adoption Rate	Product	40%	44.1%	+4.1pp	▲

Actuals reflect month-to-date as of last business day. Targets set at start of quarter.